

Sadler's Wells presents The Birmingham Repertory Theatre production of

# The Snowman<sup>TM</sup>



SADLER  
WELLS

Sadler's Wells in Holborn

Peacock  
Theatre

Visual  
story



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# **Welcome to the Peacock Theatre**

We are a West End theatre in Holborn.  
The theatre is located on Portugal  
Street.

This visual story is intended to help  
prepare you for coming to see The  
Snowman. We will firstly guide you  
through our theatre and then guide you  
through the show.

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# Outside the theatre



You will walk down Portugal street to get to the Peacock theatre. Look out for this sign. This signposts the theatre entrance.



This is the front door of the theatre.  
You will walk through here and into the  
foyer.



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# Inside the foyer



Inside the main entrance of the theatre is the foyer. You can wait here before the show begins.



There is a lift you can take to get to the foyer.





When you walk into the foyer, there is a toilet on the left of the entrance.



Here is the ticket office where you may come to buy or collect your tickets for the show.



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# Into the theatre



There are three levels – the foyer, dress circle and stalls. At the Peacock, you walk down the stairs to get to the dress circle and the stalls.



You may wish to take a lift to get to the dress circle or stalls. The lift is situated to the right of the main foyer. There is a lift attendant to assist with using the lift.





There is a seating area before you enter the auditorium in the dress circle and stalls.



You can find a bar on the both the dress circle and stalls. Here you may like to buy snacks and drinks before the show.





Both the stalls and dress circle have seating areas where you can sit down and rest before the show begins and during the interval.



The entrances to the auditorium are found on both the left and right hand sides of the bar in dress circle and stalls.





There is a lift to get to the entrances of the auditorium you can use too.

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# The auditorium



This is the auditorium. This is where the show will take place. The auditorium seats approximately 1000 people.





An usher will check your ticket and you will have time to find your seat. The seats are in rows. You can ask an usher to help you find your seat.



During the show you can come and relax outside the auditorium in the dress circle.





There are toilets in both the dress and stalls levels. There is an accessible toilet in the foyer area and at the stalls level.

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# After the performance



After the show finishes the lights in the auditorium come back on and everyone will leave. You can wait in your seat until everyone else has gone and it becomes quieter.



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# We will now guide you through the story of The Snowman



A Boy wakes up and looks out of the window, and sees that the world is covered in a thick blanket of snow. He gets dressed and runs outside to play. He soon realises that playing on his own isn't much fun, so builds a snowman.



That night, the Boy runs outside to discover his snowman has come to life. The Snowman follows the Boy inside the house where they make friends with the toys in the nursery.



Inside the house, The Snowman and the Boy also have great fun playing with the fruit.



The Boy and The Snowman go for an exciting ride on dad's motorcycle and see woodland animals.



All of this playing gets The Snowman really hot, so he has to get into the huge freezer to chill out and stop himself from melting.





Something strange starts to happen when The Snowman gets in the freezer – he starts to fly and takes the boy with him!



Together they fly through the night sky, over the seas, over mountains, and finally they land at the North Pole.



Whilst they are there, they meet snowmen and snowwomen from all around the world who are all there for a Christmas party.



Father Christmas joins the party!



The Snowman's friend the Snow Princess is there too and they dance.





The naughty Jack Frost arrives and tries to kidnap the Snow Princess.



Luckily the snowmen and the Boy work together to defeat Jack Frost, just in time for Father Christmas to give out presents to everyone. The Boy gets a beautiful blue scarf for his present.



Before too long it's time for The Snowman and the Boy to fly home. Everyone waves them off and they fly through the night sky to get home in time for Christmas morning.



But when the Boy wakes up in his bed the next morning, he runs outside and sees that his Snowman has melted and all that's left is a hat, scarf and some lumps of coal. The Boy wonders if his adventures were all a dream? Then he realises – it can't have been a dream because he still has the blue scarf that Father Christmas gave him.



And look! It's started snowing again...



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# **We hope you enjoy your visit to the Peacock Theatre!**

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Photography: Alastair Muir & Tristram Kenton